

SARA POPE

sarapopedesign.com
sarakaypope@gmail.com
linkedin.com/in/sara-pope
Los Angeles, CA
415.509.2105

COURSE PROJECT

Product Designer

Santa Monica College, *Feb 2020 - Jun 2020*

Conceptualized and designed an interactive knee brace using Fusion 360. Designed a fully functioning prototype app to pair to the knee brace. Conducted research to influence design decisions. Took into account the Covid-19 pandemic to meet user wants and needs. Utilized the design process.

COURSE PROJECT

UX Designer

Santa Monica College, *Aug 2019 - Dec 2019*

Created an engaging way-finding system for Downtown Culver City. Used human centered design to back up choices. Rapidly prototyped a smart street lamp system to guide users to a certain destination. Designed a fully interactive prototype app in Adobe XD. Conducted user testing to iterate designs.

COURSE PROJECT

Design Researcher

Santa Monica College, *Aug 2019 - Dec 2019*

Conducted extensive research to redesign the banking experience at Bank of America. Collaborated with architects to come up with final designs. Rapidly prototyped the landscape of a bank, getting useful insights in how to make the experience more pleasant, efficient and helpful to the user. Found helpful findings from research to choose a target market and then focus all design efforts into satisfying the wants and needs of that user.

WORK

Art Director

The Orion Newspaper, *Aug 2016 - May 2017*

Designed front page, inside spread, and edited all pages and gave final approval for consistency. Led a team of designers and monitored their progress to deliver a weekly 45 page newspaper. Responsible for production from start to finish, including collaboration with writers, designers, and photographers, and communicated with editors and printers.

WORK

Barista

Starbucks, *October 2018 - August 2020*

Opened and closed store, worked in fast paced environment. Handled new guidelines under the Covid-19 pandemic. Designed store front displays, and created stock displays. Kept track of inventory and new orders.

EDUCATION

Interaction Design B.S.

Santa Monica College, Santa Monica, CA
Aug 2018 - Expected Graduation May 2021
GPA 3.52

ACHIEVEMENTS

Adobe Creative Jam, 2020

Third Place - Mobile Phone App; 35 Entries

California College Media Awards, 2017

First Place - Front Page Design; 10,000 Entries
Second Place - Spread Design; 10,000 Entries

UX/UI Designer

Researcher

SKILLS

TOOLS

Photoshop
InDesign
Illustrator
Adobe XD
Figma
Acrobat
Google Drive

DESIGN METHODS

Storyboarding
Wire framing
Rapid prototyping
User journey maps
Human centered
Site maps

VISUAL DESIGN

Graphic Design
Data Visualization
Layout design
Color Palettes
Branding
Typography
Illustration

RESEARCH

Interview
Survey
User testing
User empathy

SOFT SKILLS

Time management
Collaboration
Organization
Reliability